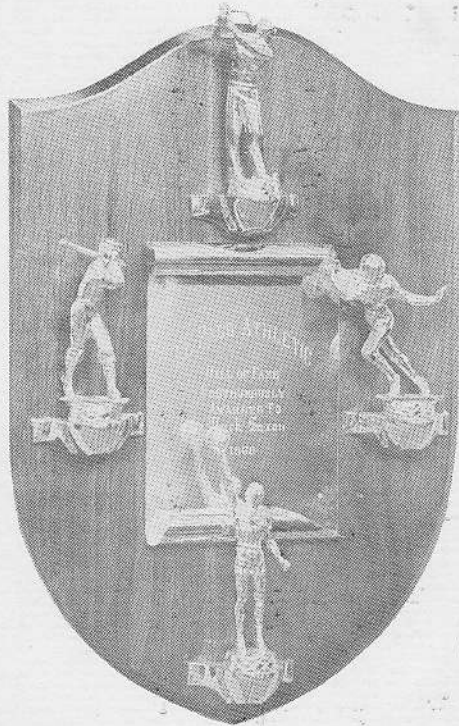


El Paso Athletic Hall of Fame Awards Dinner



To honor those athletes, both men and women, who have in their athletic fields of endeavor brought great credit upon themselves and El Paso County.

TUESDAY, APRIL 8, 1969

SHERATON INN

MASTER OF CEREMONIES

BILL WOODUL

INVOCATION

CLYDE WAFER

WELCOME

BOB GOLDFARB, *Pres.*
El Paso Athletic Hall
of Fame Committee

INTRODUCTION OF
SPECIAL GUESTS

BILL WOODUL

PRESENTATION OF 1968
ATHLETE OF THE YEAR

BILL BURTON

LEE TREVINO

PRESENTATION OF
HALL OF FAME
AWARDS

BERT WILLIAMS

DON MAYNARD

HARRY PHILLIPS

NEMO HERRERA

Athlete of the Year



LEE TREVINO

U.S. Open Champion Lee Trevino, the laughing Latin who has parlayed a sound golf game and a winning personality into a bushel of pesos, is the first to be named "Athlete of the Year" for two consecutive years by El Paso's Athletic Hall of Fame.

And there are many reasons for this honor.

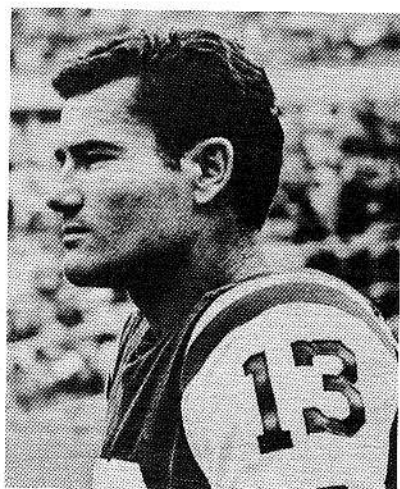
Trevino, coming off his first year on the PGA tour in 1967 as "Rookie of the Year", startled the golf world in 1968, by capturing the U.S. Open, the Hawaiian Open and ending as the seventh top money winner of the tour.

The young El Paso professional had finished fifth in the U.S. Open as well as winning \$30,000 in 1967 to gain his rookie honors.

A native of Dallas, he turned professional after serving a hitch in the U.S. Marine Corps. He came to El Paso in 1966 as a part-time employee at a local golf course. Backed by the course owners, he joined the PGA tour in mid-1967 to begin his meteoric rise which is continuing in 1969.

Trevino is more than living up to the prediction of Gene Sarazen as the best prospect to achieve golf stardom since Jack Nicklaus.

Living Awards Participating Athletes



DON MAYNARD

The 1968 season was the greatest in sports for Don Maynard, the whippet-built flanker of the New York Jets who helped his team to one of the greatest upsets in history in the Super Bowl victory against the Baltimore Colts.

Maynard, who first achieved football stardom at Texas Western College, now the University of Texas at El Paso, has amassed many records since joining the Jets, then the New York Titans, in 1960. He was named the most valuable member of the team in 1967 and was deluged with honors in 1968. Playing the flanker position he has, in his eight years with the Jets and three years with the New York Giants and Hamilton, Canada Tigercats, caught 499 passes for 9,433 yards and 78 touchdowns plus an average passing game in 18.7 yards.

Although now 32 years old, Maynard feels he has still a number of years left in his career, testifying to his year-round conditioning program.

He is lavish in his praise of his teammates, especially Jet Quarterback Joe Namath who Maynard feels will go down in history as one of the greatest in the sport's history. Namath and Maynard were two principal reasons for the Jets' amazing showing in 1968.

Born in Crosbyton, Texas, Maynard attended five high schools and Rice University (on a track scholarship) before coming to Texas Western. He played halfback on the Miners' 1956 Border Conference championship team. As a Miner he participated in track, winning honors as a high and low hurdler.

But, despite his fine college record, he has achieved his greatest fame in professional football and according to Don, his best years may still lie ahead. His legions of fans hope that Number 13 will be around for many more Super Bowl victories.

Living Award



HARRY PHILLIPS

Harry Phillips has achieved success in every phase of athletic as well as business life. This is the philosophy he has lived by and which he sought to instill in those he coached:

"If one succeeds in athletics, he should do likewise in the business world. He has learned to play the game squarely; he has not worked for himself alone, but he knows the value of co-operation and team work; he knows what it means to fight and to fight harder when the odds are against him; he knows how to play the part of the winner and the loser; he has learned to use his head to meet emergencies and emergencies are the true test of one's ability. His mentality must be developed to a degree not attainable through books. An athlete's attitude toward his coach and captain has trained him to practice obedience to constituted authority. He must develop a sound body which is not only ancient wisdom but which modern science declares to be necessary if there is to be a sound mind."

Phillips was graduated from Forest High School in Dallas where he was "All-City" for two years in football, basketball and baseball. He lettered in football at the University of Texas in 1926, 1927 and 1928 and was named to the All Southern team for two of these three years. He was chosen to play in the All-Southern Charity Game, forerunner of today's East-West Classic. In addition to football at the University of Texas, he was light heavyweight and heavyweight wrestling champion.

Upon his graduation he was named the finest coaching prospect in the history of the school. He became line coach at Texas College of Mines, now University of Texas at El Paso, following graduation and stayed in that position for six years before becoming head coach of the Miners.

He coached also at Pampa High School, University of Arizona and Oklahoma University.

When he retired from coaching he became one of the top football officials in the Southwest, working in many of the top post-season contests.

Today, he still lives by the creed which has brought him success as a player, a coach and a man.

Special Category

WILLIAM CARSON
(NEMO) HERRERA



Nemo Herrera has been called a "little giant" and the title is an apt description of a man whose storied coaching career began in 1928. A three-letter man at Southwestern College in Georgetown, Texas, he started briefly in professional baseball, but his proper niche was coaching.

Nemo's contributions to the coaching profession and to the building of stronger bodies, minds and character were summed up by Dan Cook of the San Antonio Express-News who recalled Nemo's coaching days at Lanier High School in San Antonio:

"Herrera was far more than a coach. He knew more about his boys than did their parents for it was to Nemo that they carried their big problems. Those who crossed swords with the law — and many did in those dollarless days — always dialed the coach's number when given a chance for that one phone call. No athletic coach ever played a tougher schedule. His opponents were poverty, pestilence and despair, and he met them head on with a smile on his face and understanding in his heart. Nemo didn't go undefeated but he won a bundle, far more than his share."

His coaching record at Lanier in San Antonio and later at Bowie in El Paso is remarkable. His varsity basketball teams won a total of 545 games while losing only 193. He won two Texas State basketball titles and one state baseball championship. He took one second, two thirds and a fourth at state basketball tournaments.

During the off-season from his high school coaching, Nemo has coached youth baseball teams. He took one of his teams to Canada for the Babe Ruth World Series.

He left Bowie in 1960 to return to coaching in San Antonio, but San Antonio was not the same as it had been. He returned here in 1963 and was immediately put back to work, this time as varsity baseball coach at Coronado High School, a post he still holds.

Nemo has been inducted into the Texas Coaches Hall of Fame and was recently named El Paso Coach of the Year by the El Paso Parent Teachers Association.

A youthful 67 years of age, Nemo doesn't plan to retire until he's 70. It's a safe assumption that even after retirement he'll find a way to continue to use his talents to help build stronger bodies, minds and character. He is truly a "little giant."

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