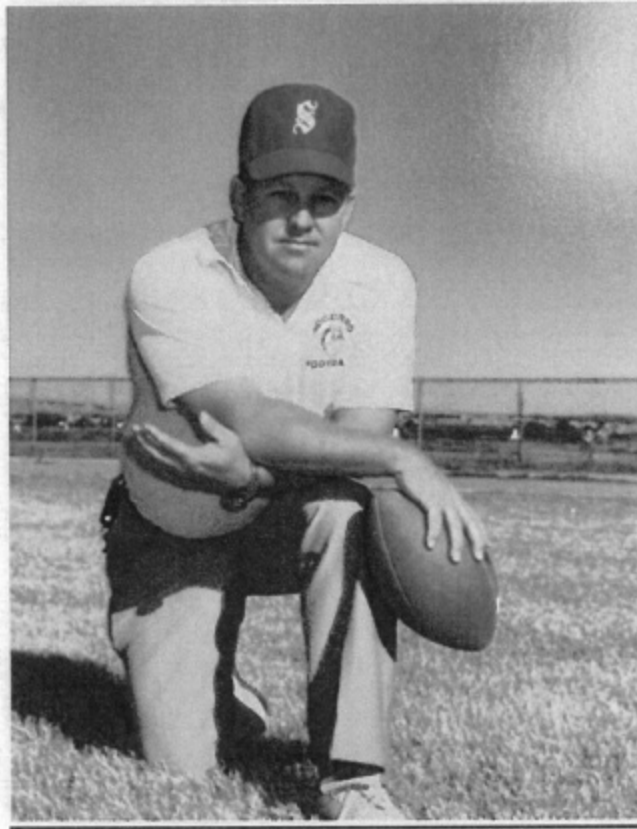


Nominee for Coach/Administrator Category
for El Paso Athletic Hall of Fame
Mr. Joe Bob Shook



The greatest venue in El Paso, Texas to watch a football game is the UTEP Sun Bowl and the second greatest venue is the Socorro ISD's Student Activities Complex otherwise known as the "SAC" which has become a staple among area high schools to compete in. The "SAC" is there today because of the inspiration, drive and vision of Joe Bob Shook, today's nominee in the Coach/Administrator Category for the El Paso Athletic Hall of Fame.

Joe Bob Shook has carved a unique and legendary career in his own right in his 30 years as a Coach and Administrator in El Paso, Texas.

Joe Bob Shook was born in Sweetwater, Texas. The same hometown as Larry K. Durham, who played football at UTEP and has the Larry K. Durham Center named after him on the University of Texas at El Paso campus.

Joe Bob Shook was married for 37 years to Sue Shook, who unfortunately passed away in 2003. Dr. Sue Shook was an English/Speech teacher and administrator for 37 years in the Socorro Independent School District. In her honor Dr. Sue Shook Elementary School was named after her in 2007.

Nominee for Coach Administrator Category
for El Paso Athletic Hall of Fame
Mr. Joe Bob Shook

Mr. Shook played football at Sweetwater High School graduating in 1964. He went on to play Junior College Football in Henderson County Junior College in Athens, Texas. Shook played Offensive Guard. In 1965, Joe Bob Shook played in the "Junior Rose Bowl", an annual game pitting the top junior college football teams in the state. After playing Junior College football although having several offers to continue playing football, Joe Bob Shook declined an offer to play Division I Football for the University of Hawaii. Joe Bob decided to focus on his education and attended the University of Texas at El Paso.

Upon graduating with an Education Degree from UTEP in 1970, Mr. Shook accepted an Assistant Football Coaching position at Ross Junior High School. Joe Bob coached at Ross Junior High from 1970-77. At that time Ross had 9th graders and competed against bigger high schools in El Paso. Joe Bob worked for legendary Head Coach Wally Hartley, a 2017 inductee into the El Paso Athletic Hall of Fame.

It was at Ross that Joe Bob Shook formed a lifetime friendship and bond with fellow assistant coach Charlie Brown, a 2021 inductee into the El Paso Athletic Hall of Fame. The pair would cross paths many a times during their coaching careers. This friendship lasted many years and they remained friends until Mr. Brown's untimely passing in November of 2020.

Joe Bob's first Head Coaching job was at Socorro High School in 1978. He was the Head Coach at Socorro from 1978-1980. Joe Bob was hired by then Superintendent Pat Downer. Shortly after being hired by Superintendent Downer, Mr. Downer told Coach Shook "You know I am going to have to fire you, as you are going 0-30, but I want you to get your Master's Degree." Coach Shook went on to get his Masters from UTEP.

The year before Shook was hired, Socorro was a Class 2A high school. In Coach Shook's first season Socorro High School made the decision to jump to Class 5A competing in all sports and with only 650 students. The school competed against larger Class 5A high schools like Coronado, Bel Air, and Eastwood. Even with this disadvantage, his teams and players always gave it their all.

After his three year as Head Coach, Mr. Shook then became Assistant Principal at Socorro Junior High School for two years. In 1981 SISD Superintendent Bill Sybert, promoted Joe Bob Shook to Athletic Director for the Socorro Independent School District.

Nominee for Coach/Administrator Category
for El Paso Athletic Hall of Fame
Mr. Joe Bob Shook

During his tenure as Athletic Director, the Socorro ISD's Student Activities Complex became a reality through a voter approved bond election. While researching and designing the project, architect James Booth obtained input from Mr. Shook and Superintendent Jerry Barber. Construction began on stadium. However, it was Joe Bob Shook who was unwavering in his commitment to make the "SAC" happen.

The "Student Activities Complex" was built to hold 10,815 spectators and was designed not only for football, soccer, and track & field but other type special events like city-wide marching band contests. In later years, the El Paso Patriots professional soccer team called the "SAC" home. The field had natural grass, a huge scoreboard, picturesque landscaping and easily the largest high school press box in the city to accommodate News Media, VIP's, Scouts and Film Crews. The UTEP Football team has practiced at the "SAC". Other college football teams visiting El Paso have practiced at the "SAC".

Shortly after opening in 1997, the first game played at the "SAC" was between Montwood High School and Socorro High School. A record crowd of over 12,000 spectators attended the game. At that time, they were only two high schools in SISD. Now there are six high schools in the District with games having to be played on Thursday, Friday, and Saturday to accommodate each school.

Joe Bob Shook was the SISD's Athletic Director for 17 years. The first coach hired by Mr. Shook in 1983 was Tony Robles as Socorro High School's Football Coach. His next hire was John Parchman in 1985 from Cisco, Texas. Parchman later left Socorro for Midland Lee where he captured the Texas Class 5A Football Title. Mr. Shook then hired Coach Jim Carson in 1989, who went on to win five consecutive District Titles with the Socorro High School Bulldogs. In basketball, Joe Bob hired Bobby Ortega as Head Boys Basketball Coach at Socorro High School.

Tom "Joe Fan" Ciaburri a local sports historian, who has broadcasted many a game from the "SAC" with the Time Warner Sports Crew said this about Joe Bob Shook, "He was a visionary and great in researching the "SAC" as the size of the facility made it possible for thousands of student athletes and coaches to have the chance to play in a first-class facility."

After his duties as Athletic Director ended, Mr. Shook spent two years in charge of Secondary Education for the Socorro Independent School District and then became Area Executive Director for SISD from 1998-2004. SISD at the same time was first school district in the city ushering Year-Round School.

**Nominee for Coach/Administrator Category
for El Paso Athletic Hall of Fame
Mr. Joe Bob Shook**

Joe Bob Shook today looks at the "SAC" as a proud papa and almost 40 years later the "SAC" remains a first-class facility. This is due in part to people that like Joe Bob Shook having a true passion for how a great facility should be built. A facility that makes SISD shine.

Joe Bob Shook retired from SISD in 2004. Joe Bob continues to follow area high schools and monitors their challenges and cheers for their successes.

Joe Bob Shook deserves your vote for acceptance into the El Paso Athletic Hall of Fame in the Coach/Administrator Category.



Joe Bob Shook

SISD Student Activity Complex

