



Mike Coulter

Nomination: Administrator
El Paso Athletic Hall of Fame
March 3, 2025

Major Achievements

- El Paso Marathon/Half Marathon: Director since 2008
- Race Director/Coordinator: Director, Organizer, or Timer of more than 1,200 regional races since 1999, including Transmountain Challenge, Run/Walk for Autism, Homerun for the Homeless, Children's Grief Center 5K, Lee & Beulah Moor 'Run / Walk for Families in Crisis, Downtown Running of the Bulls, Carly Martinez 5K/10K,
- Race Course Certifier: Certified races for Boston Qualification (marathon) and other race distances in Texas and New Mexico



Major Achievements



- Athlete/Marathon Runner: Finished 14 marathons (26.2 miles) in Texas, New Mexico, Colorado, Arizona, California, Oregon, Nevada, Minnesota, Illinois
- Charity Contributions: Has helped raise more than \$1 million for various regional charity different organizations, including El Pasoans Fighting Hunger, Lee and Beulah Moor Home, Boys and Girls Club, and many others

Other Civic Involvement

- President of El Paso Restaurant Association
- Graduate of Leadership El Paso
- Graduate of Leadership TRA (Texas Restaurant Association leadership program)
- Board of Directors El Paso Restaurant Association
- Board of Directors Texas Restaurant Association
- Board of Directors Viva El Paso
- Board of Directors S.T.A.R.S (Sexual Trauma Assault Response Services)
- Restaurant Coordinator for United Way
- Board of Directors Jesus Chapel West
- Board of Elders Jesus Chapel West

Recommendations

El Paso Athletic Hall of Fame:

No one in El Paso has done more to help non-profit organizations than Mike Coulter. For more than 30-years Mike has dedicated his life to organizing and staging running events and road races raising well over \$1 million to benefit dozens of non-profit causes in the Borderland. I am honored to support the nomination of Mike Coulter for induction into the El Paso Athletic Hall of Fame in the supporter of athletics category.

Mike is an El Paso native and Burges graduate. While President of the El Paso Restaurant Association in 1992, Mike volunteered to organize a 5k run as a fundraising event for the association. He never stopped. Word spread about Mike's supreme organizational skills. In 2023 alone, Mike rolled up his sleeves to support 62 fundraising races in the El Paso area to benefit every charity and non-profit cause imaginable. Among Mike's personal favorites are staging races in support of worthy causes such as the Lee and Beulah Moor Children's Home and the Autism Society of El Paso. Mike has been director of the El Paso Marathon since 2008. His efforts do more than aid non-profits, Mike's dedication brings countless visitors to El Paso to spur economic growth and good cheer.

Ladies and gentlemen of the El Paso Hall of Fame voting membership, let's take this nomination to the finish line. Please join me in support of Mike Coulter's induction into the El Paso Athletic Hall of Fame.

Kevin Lovell
Retired KVIA-TV General Manager
Past President of the El Paso Athletic Hall of Fame
2007 Inductee into the El Paso Athletic Hall of Fame in the Media Category

- From KEVIN LOVELL
Retired KVIA-TV
General Manager

Past President, El Paso
Athletic Hall of Fame

2007 Inductee into the El
Paso Athletic Hall of
Fame; Media Category

February 2, 2024



Dear El Paso Athletic Hall of Fame Committee:

I am writing to wholeheartedly recommend Mike Coulter for induction into the El Paso Athletic Hall of Fame. Having had the privilege of witnessing Mike's remarkable contributions to the sports community, I believe that he exemplifies the qualities and achievements that the Hall of Fame seeks to honor.

I have had the pleasure of knowing Mike for 17 years through his position as race timer and race director of the El Paso Marathon. He has consistently demonstrated exceptional skill, dedication, and integrity. Mike has not only achieved remarkable success in his leadership, but also had a significant impact on the community through his leadership and commitment to El Paso Runners Foundation (formerly El Paso Marathon Foundation).

In addition to his leadership accomplishments, Mike has been organizing races in the region for more than 20 years, where he has continued to make a lasting impact on the development and success of athletes.

I am confident that Mike would be a deserving addition to the El Paso Athletic Hall of Fame. His legacy is not only defined by his leadership achievements but also by his contributions to the local community and the positive influence he has had on the lives of those he has encountered.

I strongly urge the Hall of Fame Committee to consider Mike Coulter for induction, as he truly embodies the spirit and excellence that the El Paso Athletic Hall of Fame represents.

Thank you for your time and consideration.

Sincerely,

Salvador Almeida

Salvador Almeida
President
El Paso Runners Foundation



P.O. BOX 2443 / EL PASO / TX / 79902

Recommendations

- From SALVADOR ALMEIDA
President, El Paso Runners
Foundation (formerly El Paso
Marathon Foundation)

Recommendations

- From BILL PITCHKOLAN
President, Run El Paso

January 30, 2024

TO: El Paso Athletic Hall of Fame Committee

FROM: Bill Pitchkolan

SUBJECT: Mike Coulter Recommendation for the El Paso Athletic Hall of Fame in the Supporter of Athletics category

Dear Committee Members,

My name is Bill Pitchkolan. I have had the pleasure of knowing Mr. Mike Coulter for many years. Mike has been a leader in the El Paso running community for more than 32 years, directing approximately 1,200 area races with thousands of participants.

One of Mike's biggest achievements to athletics in El Paso is his work with the El Paso Marathon, of which he has served as race director for 16 years. Mike took over this position in just the second year of the El Paso marathon's existence. Unlike all other running events and fun runs, a city's marathon is the most important running event to demonstrate the city's commitment, support, and health to the local, regional, national, and even bi-national running community. It is difficult for cities to continue to host marathons due to the amount of time and planning required in organizing a 26.2 mile race. Many marathons are eventually discontinued due to lack of support without a solid race director leading the charge. Mike has not only been able to keep the El Paso Marathon going, but has also continued to grow its popularity.

Mike is very passionate about promoting running to improve the quality of life for El Pasoans and provide a positive image for El Paso. One of the best ways to witness Mike's passion and enthusiasm for running and the community is to see and hear him sing the national anthem prior to the start of the Fourth of July race, of which he also serves as a race director.

Please vote for Mike Coulter for the El Paso Athletic Hall of Fame. He has been an incredible asset for our community.

Sincerely,

Bill Pitchkolan
President, Run El Paso

November 10, 2023

Dear Sir or Madam,

It brings me great pleasure to write a letter of reference for Mike Coulter. In the 14 years I have known him, Mike has been an inspiration to many El Pasoans and its surrounding communities through his continued service in providing safe and innovative road races. He has led the way in providing a solid foundation to present and future race directors by being a role model on how to plan, manage, and execute successful events. Mike's creative approach to putting on road races has helped motivate many participants to get up and train for his events. I am confident in saying that many individuals in the city of El Paso, along with me, are very grateful to Mike for giving us many opportunities to participate in these running events while helping us achieve our fitness goals. We are extremely fortunate and thankful for his continued mentorship.

Sincerely,



H. Brian Guzman
Bgmovement Master Fitness Instructor
eRace3 Race Director

Recommendations

- From H. BRIAN GUZMAN
Master Fitness Instructor
eRACE3 Race Director

FROM THE DESK OF

Jim Weddell

February 27, 2024

El Paso Athletic Hall of Fame

Dear El Paso Athletic Hall of Fame:

It is my honor to nominate Mike Coulter for induction into the El Paso Athletic Hall of Fame in the Coach/Administrator Category.

Mike is well-deserving of this honor. As the race director of the El Paso Marathon (and co-races El Paso Half Marathon and 5K) since 2008, he has tirelessly worked to make these races the premier distance running events in our region. For this achievement alone, Mike should be in the El Paso Athletic Hall of Fame.

But Mike has done much more for running in the El Paso area than direct the El Paso Marathon. He has directed, coordinated or timed more than 1,000 races in the border region during the past 30 years, helping schools, non-profit organizations, orphanages, shelters, churches and countless other groups raise more than \$1 million in donations.

Through it all, Mike has introduced thousands of El Pasoans to running as not only a competitive sport but also as a healthy athletic activity and an important lifestyle choice for their lives.

Indeed, it is no exaggeration to say that El Paso's running community would be not nearly as robust as it is now without the perseverance and commitment of Mike Coulter.

Please join me in electing Mike Coulter to the Hall of Fame

Sincerely yours,

Jim Weddell

Jim Weddell
EPAHOF 2021

Recommendations

- From JIM WEDDELL
Former VP/Digital Media,
El Paso Times

2021 Inductee into El Paso
Athletic Hall of Fame;
Living Athlete Category

Thank you!

